

**Program of the First International Conference on  
Emerging Economies**

**- Contributed paper sessions -**

***European Integration: First Experiences and Future Challenges***

**Thursday 22<sup>nd</sup> October 2009  
17.00-18.15**

**A1. The Political Economy of European Integration**

**Chair: Dr. József Fogarasi, Partium Christian University, Oradea, Romania**

István-Loránd Szakáli, Partium Christian University, Oradea, Romania  
*The Regionalisation Processes in Central and Eastern Europe*

Tünde Kinter, Partium Christian University, Oradea, Romania  
*Path to the Eurozone. Romania Ante Portas?*

András Györbíró, Partium Christian University, Oradea, Romania  
*Hungary and the Lisbon Strategy*

Dr. József Fogarasi, Partium Christian University, Oradea, Romania  
*The Performance of Hungarian Crop Production*

**A2. Ethical and Political Issues of EU Integration**

**Chair: Dr. László Fekete, Corvinus University of Budapest, Hungary**

Erzsébet Szász, Partium Christian University, Oradea, Romania  
*The Compromised Trust of Non-expert Outsiders*

Dr. László Fekete, Corvinus University of Budapest, Hungary  
*The Fabric of Knowledge: The Role of the EU Member  
States and Large Corporations in Knowledge Production and Dissemination*

Dr. Gusztáv Molnár, Partium Christian University, Oradea, Romania  
*The European Union as a Geopolitical Entity*

Edit Nagy, Partium Christian University, Oradea, Romania  
*CSR Like a Priority in Multinational Firms*

Gábor Kemény, Agricultural Economics Research Institute, Budapest, Hungary  
*Nell-Breuning and the Solutions of 'Social Question' Before and After the  
World War II*

**A3. Management and e-business**

**Chair: Dr. Árpád Szabó, Sapientia – Hungarian University of Transylvania, Romania**

Hajnalka Fekete, University of Pannonia, Veszprém, Hungary  
*The Elements of Enhancement Company Performance within Organization*

Gyula Flórián, The Bucharest Academy of Economic Studies  
*Improvement of Companies' Competitiveness by Enhancing the Sales Management Techniques*

Csaba Pajzos, Partium Christian University, Oradea, Romania  
*Service Management Challenges within Romanian Tourism Enterprises*

Hajnalka Kánya, Partium Christian University, Oradea, Romania and  
Dr. Dan Câdea, Technical University, Cluj-Napoca, Romania  
*The Impact of the Internet on the Marketing Environment of Romanian Tourism Organizations*

**Friday 23<sup>rd</sup> October 2009**  
**10.30-11.45**

### **B1. Agricultural Economics and Rural Development**

**Chair: Dr. Sándor Elek, Sapientia – Hungarian University of Transylvania, Romania**

Dr. Árpád Szabó, Sapientia – Hungarian University of Transylvania, Romania  
*Everyday Economic Life in Central Romania – Obeying Bureaucratic Rules or Surviving Through Social Networks?*

Dr. József Fogarasi, Partium Christian University, Oradea, Romania  
*The Effects of Exchange Rate Volatility upon Romanian Agri-food Trade*

Zoltán Zakota, Partium Christian University, Oradea, Romania  
*Digital Divide and Rural Development*

Dr. Sándor Elek, Sapientia – Hungarian University of Transylvania, Romania and  
Dr. József Fogarasi, Partium Christian University, Oradea, Romania  
*The First Experiences of Romanian Agriculture in the EU*

### **B2. Society and Individual in Transition**

**Chair: Dr. András-Csaba Biró, Partium Christian University, Oradea, Romania**

Dr. Györgyi Szilágyi, Partium Christian University, Oradea, Romania  
*The Psychological Components of Economical Development*

Dr. Szilárd Podruzsik, Enikő Somogyváry, Judith Szigeti, Corvinus University of Budapest, Hungary  
*The Effect of Cross Compliance on the Hungarian Farmers*

Hajnalka Kánya, Partium Christian University, Oradea, Romania and  
Jolán-Andrea Gáspár, Association of Romanian Graphologists, Târgu-Mureş, Romania  
*Assessing Emotional Intelligence of Romanian Managers Using Graphology*

András Györbiró, Tünde Kinter, Partium Christian University, Oradea, Romania  
*An Almost Bright Future Perspective of Young Graduates in Romania*